

ORDER

Orders
Order / Rev: 433015
Alt Order #:
Product Desc: Est 4635-SD 40
Estimate: 4635
Flight Dates: 10/18/16 - 10/28/16
Original Date / Rev: 10/17/16 / 10/17/16
Order Type: GENERAL

Primary AE: Carolinaa Patino
Sales Office: MCGAT
Sales Region: National

Agency
Name: Canal Partners Media
Buying Contact: Arlyn Lawrence
Billing Contact:
 25 Whitlok Place SW Suite 201
 Marietta, GA 20064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Committee for Progressive Leadership
Demographic: A18-49
Product Codes: PL2 - Issues/Propositions
Priority: P-3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/17/16	10/23/16	12	\$7,200.00	\$6,120.00
10/24/16	10/30/16	15	\$9,000.00	\$7,650.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$16,200.00	\$13,770.00	0.00
Totals	27	\$16,200.00	\$13,770.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolinaa Patino	MCGAT	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXDJ	10/18/16	10/28/16	6a-10a M-F 6a-10a M-F	CM	6a-10a	11111--	1:00	5	\$650.00	P-3	0.00	NM	9	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$650.00		0.00			
		Week: 10/24/16	10/30/16	11111--		5				\$650.00		0.00			
N 2	WXDJ	10/18/16	10/28/16	10a-3p M-F 10a-3p M-F	CM	10a-3p	11111--	1:00	5	\$650.00	P-3	0.00	NM	9	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$650.00		0.00			
		Week: 10/24/16	10/30/16	11111--		5				\$650.00		0.00			
N 3	WXDJ	10/18/16	10/28/16	3p-7p M-F 3p-7p M-F	CM	3p-7p	11111--	1:00	5	\$500.00	P-3	0.00	NM	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-1111--		4				\$500.00		0.00			
		Week: 10/24/16	10/30/16	11111--		5				\$500.00		0.00			
Totals														27	\$16,200.00

Carolina Patino (Miami)

From: message_bot@radioexchange.com
Sent: Monday, October 17, 2016 11:59 AM
To: Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina Santamarina (Miami); Carolina Patino (Miami)
Subject: WXDJ-FM has received a NEW order - Committee for Progressive Leadership

You have received a New ModSpot order from RadioExchange.

Station: WXDJ-FM

Order #: 3138318

Contract #: 4289750

Flight: 10/18/2016-10/30/2016

Total Dollars/Spots: \$16,200.00/27

Advertiser: Committee for Progressive Leadership

Product: Est 4635 SD 40

Salesperson: Arlyn Lawrence

Phone: 678 525 1003

Office: ATLANTA

Comment: New order. Please confirm within 24 hours with your station call letters to lauren.welch@genmediapartners.com or in RX if you are set up, Thanks!

PLEASE CLICK [HERE](#) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO <https://www.radioexchange.com>

STATION:	WXDJ-FM	ORDER#:	3138318	DATE:	10/17/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$16,200.00	AGENCY:	Canal Partners Media
REP:	McGavren Guild Media	SPOTS:	27	25 Whitlok Place, SW Suite 200 Marietta, GA 30064	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	ATLANTA	SLS PH:	678 525 1003	BUYER:	Chris Brimer
SALESPERSON:	Arlyn Lawrence	SLS FAX:	404		
SLS EMAIL:	Arlyn.Lawrence@GenMediaPartners.com				
AGENCY:	Canal Partners Media	AGY CLI:		CONTRACT # FOR INVOICING 4289750	
ADVERTISER:	Committee for Progressive Leadership	AGY PRD:		INVOICE: Canal Partners Media	
PRODUCT:	Est 4635 SD 40	AGY EST:	4635	25 Whitlok Place, SW Suite 200 Marietta, GA 30064	
FLIGHT:	10-18-2016 TO 10-30-2016	[]Unwired []Spot [X]Mod			
TOT # OF DAYS:	11				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/17/2016 10:49	

COMMENTS

[Rep Comment] 10/17/2016: New order. Please confirm within 24 hours with your station call letters to lauren.welch@genmediapartners.com or in RX if you are set up, Thanks!

Please send invoices electronically. Marketron: 172166.

DAY#1		10/18/2016 To 10/18/2016						TOT \$1,800.00		TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/18/2016	10/18/2016	1	\$650	\$650
	2		.T.....	10:00AM	3:00PM	60	10/18/2016	10/18/2016	1	\$650	\$650
	3		.T.....	3:00PM	7:00PM	60	10/18/2016	10/18/2016	1	\$500	\$500

DAY#2		10/19/2016 To 10/19/2016						TOT \$1,800.00		TOTAL SPOTS 3	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/19/2016	10/19/2016	1	\$650	\$650
	2		..W....	10:00AM	3:00PM	60	10/19/2016	10/19/2016	1	\$650	\$650
	3		..W....	3:00PM	7:00PM	60	10/19/2016	10/19/2016	1	\$500	\$500

STATION:	WXDJ-FM	ORDER#:	3138318	DATE:	10/17/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$16,200.00	AGENCY:	Canal Partners Media
REP:	McGavren Guild Media	SPOTS:	27	25 Whitlok Place, SW Suite 200 Marietta, GA 30064	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	ATLANTA	SLS PH:	678 525 1003	BUYER:	Chris Brimer
SALESPERSON:	Arlyn Lawrence	SLS FAX:	404		
SLS EMAIL:	Arlyn.Lawrence@GenMediaPartners.com				
AGENCY:	Canal Partners Media	AGY CLI:		CONTRACT # FOR INVOICING 4289750	
ADVERTISER:	Committee for Progressive Leadership	AGY PRD:		INVOICE: Canal Partners Media	
PRODUCT:	Est 4635 SD 40	AGY EST:	4635	25 Whitlok Place, SW Suite 200 Marietta, GA 30064	
FLIGHT:	10-18-2016 TO 10-30-2016	[]Unwired []Spot [X]Mod			
TOT # OF DAYS:	11				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/17/2016 10:49	

DAY#3 **10/20/2016 To 10/20/2016** **TOT \$1,800.00** **TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/20/2016	10/20/2016	1	\$650	\$650
	2		...T...	10:00AM	3:00PM	60	10/20/2016	10/20/2016	1	\$650	\$650
	3		...T...	3:00PM	7:00PM	60	10/20/2016	10/20/2016	1	\$500	\$500

DAY#4 **10/21/2016 To 10/21/2016** **TOT \$1,800.00** **TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/21/2016	10/21/2016	1	\$650	\$650
	2	F..	10:00AM	3:00PM	60	10/21/2016	10/21/2016	1	\$650	\$650
	3	F..	3:00PM	7:00PM	60	10/21/2016	10/21/2016	1	\$500	\$500

DAY#7 **10/24/2016 To 10/24/2016** **TOT \$1,800.00** **TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/24/2016	10/24/2016	1	\$650	\$650
	2		M.....	10:00AM	3:00PM	60	10/24/2016	10/24/2016	1	\$650	\$650
	3		M.....	3:00PM	7:00PM	60	10/24/2016	10/24/2016	1	\$500	\$500

STATION:	WXDJ-FM	ORDER#:	3138318	DATE:	10/17/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$16,200.00	AGENCY:	Canal Partners Media
REP:	McGavren Guild Media	SPOTS:	27	25 Whitlok Place, SW Suite 200 Marietta, GA 30064	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	ATLANTA	SLS PH:	678 525 1003	BUYER:	Chris Brimer
SALESPERSON:	Arlyn Lawrence	SLS FAX:	404		
SLS EMAIL:	Arlyn.Lawrence@GenMediaPartners.com				
AGENCY:	Canal Partners Media	AGY CLI:		CONTRACT # FOR INVOICING 4289750	
ADVERTISER:	Committee for Progressive Leadership	AGY PRD:		INVOICE: Canal Partners Media	
PRODUCT:	Est 4635 SD 40	AGY EST:	4635	25 Whitlok Place, SW Suite 200 Marietta, GA 30064	
FLIGHT:	10-18-2016 TO 10-30-2016	[]Unwired []Spot [X]Mod			
TOT # OF DAYS:	11				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/17/2016 10:49	

DAY#8		10/25/2016 To 10/25/2016					TOT \$1,800.00			TOTAL SPOTS 3		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	10/25/2016	10/25/2016	1	\$650	\$650	
	2		.T.....	10:00AM	3:00PM	60	10/25/2016	10/25/2016	1	\$650	\$650	
	3		.T.....	3:00PM	7:00PM	60	10/25/2016	10/25/2016	1	\$500	\$500	

DAY#9		10/26/2016 To 10/26/2016					TOT \$1,800.00			TOTAL SPOTS 3		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	10/26/2016	10/26/2016	1	\$650	\$650	
	2		..W....	10:00AM	3:00PM	60	10/26/2016	10/26/2016	1	\$650	\$650	
	3		..W....	3:00PM	7:00PM	60	10/26/2016	10/26/2016	1	\$500	\$500	

STATION:	WXDJ-FM	ORDER#:	3138318	DATE:	10/17/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	AMOUNT:	\$16,200.00	AGENCY:	Canal Partners Media
REP:	McGavren Guild Media	SPOTS:	27	25 Whitlok Place, SW Suite 200 Marietta, GA 30064	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	ATLANTA	SLS PH:	678 525 1003	BUYER:	Chris Brimer
SALESPERSON:	Arlyn Lawrence	SLS FAX:	404		
SLS EMAIL:	Arlyn.Lawrence@GenMediaPartners.com				
AGENCY:	Canal Partners Media	AGY CLI:		CONTRACT # FOR INVOICING 4289750	
ADVERTISER:	Committee for Progressive Leadership	AGY PRD:		INVOICE: Canal Partners Media	
PRODUCT:	Est 4635 SD 40	AGY EST:	4635	25 Whitlok Place, SW Suite 200 Marietta, GA 30064	
FLIGHT:	10-18-2016 TO 10-30-2016	[]Unwired []Spot [X]Mod			
TOT # OF DAYS:	11				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/17/2016 10:49	

DAY#10 **10/27/2016 To 10/27/2016** **TOT \$1,800.00** **TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/27/2016	10/27/2016	1	\$650	\$650
	2		...T...	10:00AM	3:00PM	60	10/27/2016	10/27/2016	1	\$650	\$650
	3		...T...	3:00PM	7:00PM	60	10/27/2016	10/27/2016	1	\$500	\$500

DAY#11 **10/28/2016 To 10/28/2016** **TOT \$1,800.00** **TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/28/2016	10/28/2016	1	\$650	\$650
	2	F..	10:00AM	3:00PM	60	10/28/2016	10/28/2016	1	\$650	\$650
	3	F..	3:00PM	7:00PM	60	10/28/2016	10/28/2016	1	\$500	\$500

TOTAL	Oct													Total
SPOT	27													27
CASH	16,200.0													16,200.0
TOTAL	16,200.0													16,200.0

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WXDJ - FM Radio Miami, FL	Date: 10/17/2016
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I, Chris Brimer

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 10/18/2016

Date of Last Broadcast: 10/30/2016

Total Charges: \$*****13,770.00 NET

This broadcast time will be used by: Committee for Progressive Leadership



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Committee for Progressive Leadership
PO Box 1701
Tallahassee, FL 32302

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mark Herron - Chairperson
Mark Herron - Treasurer



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/17/2016

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 10/18/2016

Date of Last Broadcast: 10/30/2016

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

